



# DIMEXON DIAMOND STORE

*(Mobile App.)*

D I M E X O N .

ANTWERP

DUBAI

HONG KONG

MUMBAI

NEW YORK

SHANGHAI

*Introducing...*

**'DIMEXON DIAMOND STORE'**

**DIMEXON's Loose Diamond inventory,  
*Now at your fingertips!***

**‘DIMEXON DIAMOND STORE’ (Mobile App.)**  
**Available on:**

- *Blackberry* (for demo at HKG Sept. show 2010)
- *iPad.....* (coming soon)
- *iPhone.....* (Coming soon)

**DIMEXON** is pleased to launch its *state-of-the-art* loose diamond inventory mobile application services. The service offers the convenience of *real-time loose diamond inventory* on your **Blackberry, iPhone** and **iPad** mobile devices, thereby allowing you to retrieve your inventory selection efficiently, *while on the move!*

## Highlights of 'DIMEXON DIAMOND STORE' (Mobile App):

- Search our *real-time loose diamond inventory* more effectively and mark your selections *in a jiffy!*
- Embedded *secure login* search functionality
- Order your stones from the current available stock, or login your specific requirements
- Other features include: *Add to your cart, Save search, Add to watchlist*
- Keep yourself updated with our *latest news, events and updates.*

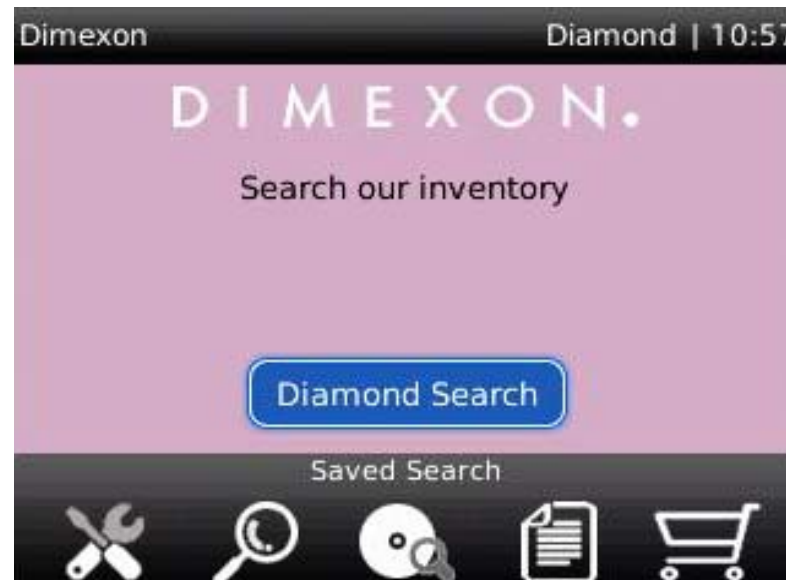
*Where to find* **'DIMEXON DIAMOND STORE'**?

- Option 1: Download the application from the Blackberry App. World
- Option 2: Visit Dimexon website: *www.dimexon.com* for registration

## ***Stay Connected.....***

*(in real-time, anywhere across the globe!)*..

- Navigate through the application to stay connected to our *real-time loose diamond inventory, anytime, anywhere across the globe!*
- Get yourself updated regards latest *Dimexon news, events and updates!*



# Register on Dimexon Diamond Store (Mobile App.).....

- *Upon your registration, submit your details to access Dimexon real-time loose diamond inventory, mark your selections, log in your specific requirements.....*



The screenshot shows the Dimexon mobile app interface. At the top, there is a dark header with the text "Dimexon" on the left and "Login | 10" on the right, followed by a small "alt" icon. Below the header, there are two input fields: "Username" and "Password". The "Username" field has a blue cursor at the beginning. Below the "Password" field, there is a checkbox labeled "Remember Me" which is currently unchecked. Below the checkbox, there is a dark button labeled "Sign in". Below the "Sign in" button, there is the text "Not a member?" followed by a dark button labeled "Register Now".

## Search our real-time loose diamond inventory.....

- As per your specific requirements and selection-criteria/s.....

Dimexon Search | 10

Round Asscher Cushion Emerald Heart Marquise Oval Pear Princess Radiant


         

Colour	D	M		
Clarity	IF	I1		
Cut	IDEAL	FAIR		
Carat				
Price				
Lab	<input type="checkbox"/> GIA	<input type="checkbox"/> IGI	<input type="checkbox"/> HRD	<input type="checkbox"/> NON-CERT


Dimexon Diamond | 11

Dimensions	4.36 - 4.34 x 2.64
Crown Angle	34.00
Pavilion Angle	40.40
Girdle	3.00
Culet Size	NaN
Polish	EX
Symmetry	EX
Fluorescence Intensity	N
Cut Grade	VG


# Contd.....Opt for your preferred settings

Dimexon Result 100/100 | 10 

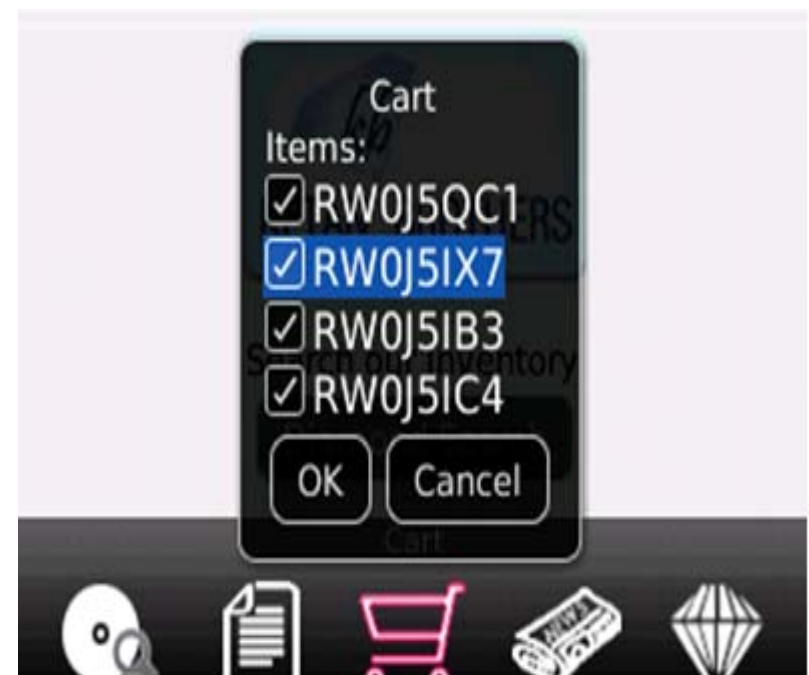
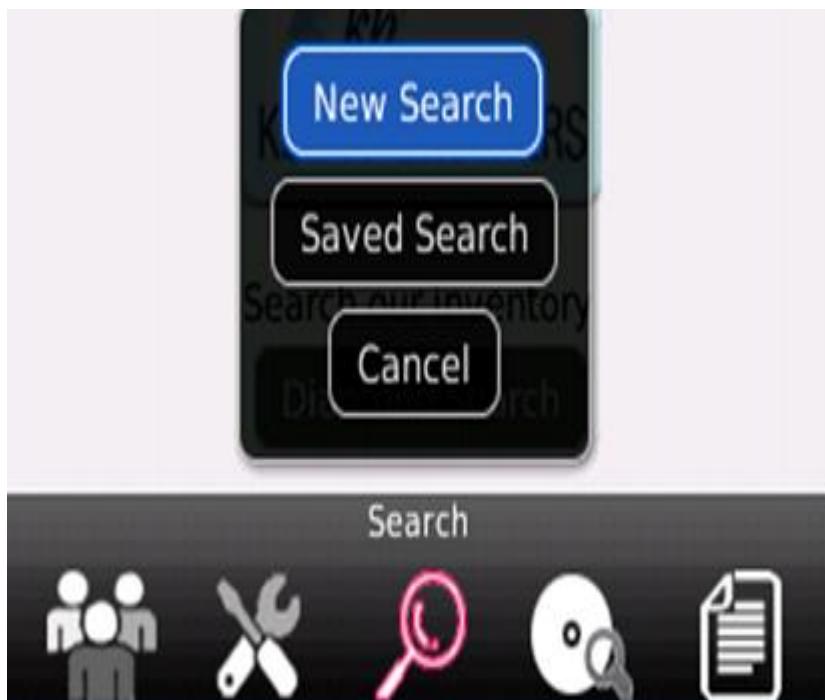
Shape	Colour	Clarity	Cut	Carat	Price	Lab
Round	E	VVS1	VG	0.30	2312.00	G
Round	F	VVS1	EX	0.30	2376.00	G
Round	G	VVS1	EX	0.30	2117.00	G
Round	D	VVS1	EX	0.31	2516.00	G
Round	E	VVS1	EX	0.31	2448.00	G
Round	G	VVS1	EX	0.31	2233.00	G
Round	G	VVS1	EX	0.31	2117.00	G
Round	D	VVS1	VG	0.32	2516.00	G
Round	E	VVS1	EX	0.32	2312.00	G
Round	E	VVS1	EX	0.32	2312.00	G
Round	F	VVS1	VG	0.32	2244.00	G
Round	G	VVS1	EX	0.32	2117.00	G

Dimexon Settings | 11 

Fields	On/Off	Priority
Table %	<input type="checkbox"/> OFF	None
Depth%	<input type="checkbox"/> OFF	None
Symmetry	<input type="checkbox"/> OFF	None
Flourescence	<input type="checkbox"/> OFF	None



## *New Search & Add to your watchlist.....*



## Upgraded Version 2:

*(available for 'live-demo' at HKG Sept. show, 2010)*

- **Save search criteria/s:** the user can save their specific search criteria's and the results will be stored on their handsets and incrementally updated.
- **Buy demands:** your clients can submit their buy requests incase they don't find it in your inventory.
- **Mandatory search fields:** this will ensure that no. user, at any point, will be able to view your complete inventory

## *Upgraded Version 2 cont.....*

- **Watchlist and cart items:** stored will be refreshed to  
Check availability  
Cart feature will look like watch list page
- **Settings Page:** The settings page will incorporate 14  
search criteria's to choose from to add to the search page  
Settings page can be accessed via the short menu on the  
search page

# *Search result page.....*

- You can select your multiple stones and mark it to:
  - *Email*
  - *Add to cart*

# *Diamond homepage.....*

- *As an additional functionality, also keep yourself informed about your diamond details (i.e., your stone location!)*

## *Certain important Riders:*

**‘Dimexon Diamond Store’** (*Mobile App.*)  
*available on following BB models:*

- *BlackBerry® Curve 85XX™ Series*
- *BlackBerry® Curve 89XX™ Series*
- *BlackBerry® Bold 90XX™ Series*
- *BlackBerry® Bold 83XX™ Series (In pipeline)*

# Thank-you for your time!!

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To join the *Dimexon Mobile App community*, kindly contact your Key Account Manager **OR**

our customer service desk at: [mobile.app@dimexon.com](mailto:mobile.app@dimexon.com) **OR**

Please visit our website: [www.dimexon.com](http://www.dimexon.com) for registration